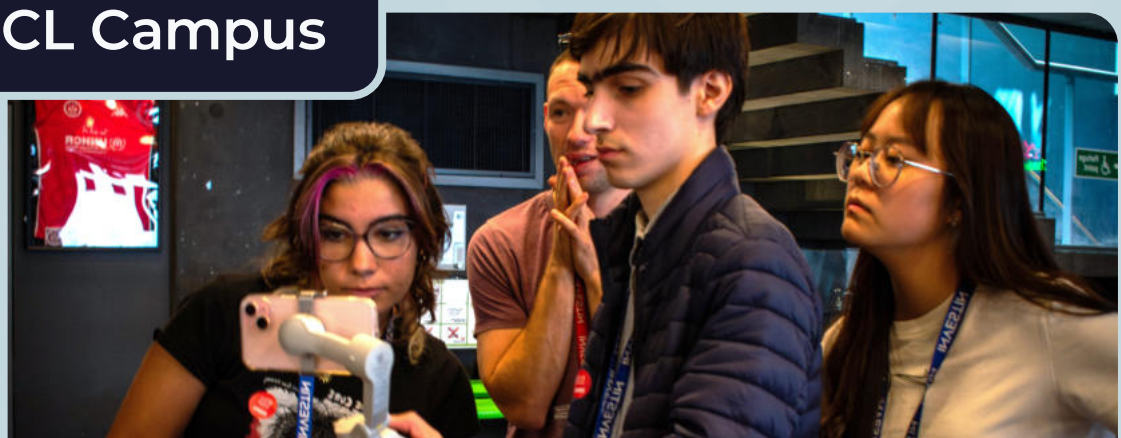
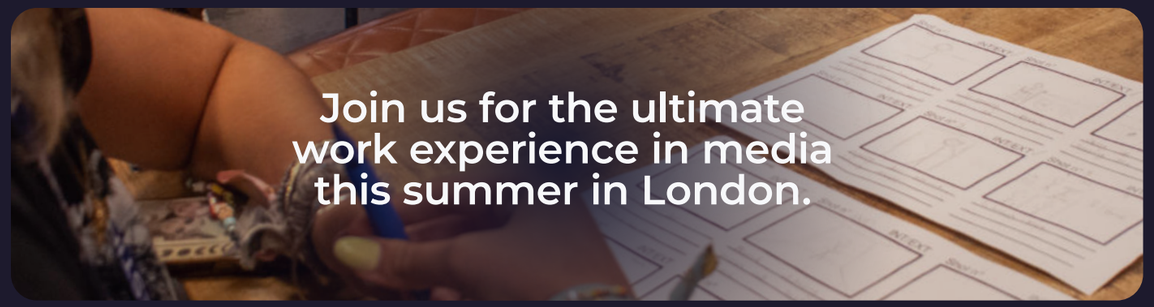
INVESTIN

THE ULTIMATE WORK EXPERIENCE

The Young Media Manager Summer Experience 2026

Ages 15-18
London | UCL Campus





Join us for the ultimate work experience in media this summer in London.

Over the course of 2 weeks, students will step into the world of modern media through a range of immersive career simulations and exclusive professional site visits.

This is a unique opportunity to work alongside top publicists, journalists and digital content creators, gain hands-on experience to boost university and job applications and experience life on-campus at a world-renowned university, University College London.

Ages
15-18

Location
London, UCL Campus

Length
1 week or 2 weeks

Start Date
27th July 2026

Dukes EDUCATION · BAC ACCREDITED · Trustpilot · UCAS · DofE THE DUKE OF EDINBURGH'S AWARD

Programme Highlights

Boost your design and editing capabilities in expert-led digital content workshops

Analyse current trends and performance metrics to create a viral digital strategy for a client

Visit a working telecommunications studio and come face to face with the world of broadcasting

Compete in an assessed activity with expert feedback from professionals and receive comprehensive career coaching on how to become a successful entrepreneur

Gain a personalised certificate, industry reference letter and UCAS points for a Level 3 Qualification in Work Experience & Career Planning

Received personalised feedback on your work from successful professionals in the media world

“I’m thrilled to announce our brand-new Young Media Manager Summer Experience for 2026, which builds on the foundations of our former Young Journalist Programme while embracing the fast-paced world of modern media today. This exciting programme reflects today’s dynamic landscape of digital content, marketing, advertising and PR, giving students a truly future-focused experience.”

Tinu,
InvestIN Media Programme Manager

Sample Summer Experience Timetable

Week 1

Residential Package | Programme Content | Premium Content

	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday
07:30 - 09:30	Residential students arrive & check-in	Breakfast				
10:00 - 10:30		Travel to venue				
10:30 - 13:00		**Enter the Summer Experience** Programme welcome and peer networking	**The Content Creator** Create original content and learn the fundamentals of editing, recording, storytelling and more	**Behind the Mic** Create and produce your own podcast episode and explore the different roles in audio production	**Mind & Media** Discover how psychology shapes media, audience behaviour and marketing choices	**Branding & Design Studio** Develop logos and visual identities using professional design software to define a brand's style
13:00 - 14:00		Lunch Break				
14:00 - 17:00		**The World of Media & Career Coaching** Look ahead to the future of media and gain insider career advice	**Continued** Learn how to adapt content to connect with diverse audiences	**Continued** Experiment with messaging strategies to see how different audiences are influenced	**Continued** Experiment with messaging strategies to see how different audiences are influenced	**Continued**
17:00 - 17:30		Travel to accommodation				
17:30 - 19:30	Dinner & Break					
19:30 - 22:00	Induction & icebreakers	Movie night	Board game café	Sports & games night	Wellness evening	Quiz night
23:00	Lights Out					

Weekend (Premium)

Saturday	Sunday
Breakfast	
Immersive strategy game & workshop	Professional development coaching sessions
Lunch Break	
Psychometric testing & personality profiling	Expert university admissions & recruitment coaching
Dinner & Break	
Scavenger hunt	Crafts night
Lights Out	

Weekend (Residential)

Week 1 Residential Students Check-Out	Saturday	Sunday
	Breakfast	
	Break - Free time	Break - Free time
	Lunch Break	
	London walking tour	Sports day at central London park
	Dinner & Break	
	Scavenger hunt	Crafts night
	Lights Out	

WEEKEND - NON-RESIDENTIAL

Break - No Programmes

Week 2

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
07:30 - 09:30	Breakfast					
10:00 - 10:30	Travel to venue					2-Week Residential students check-out & depart
10:30-13:00	**Marketing Brief** Meet your client, analyse the audience and brainstorm creative advertisement ideas with your team	**Live Broadcast Experience** Go behind the scenes of a TV studio, exploring production, camera work and live operations first-hand	**Cracking the Code** Explore how algorithms decide what you see, influence brands and creators and reveal what your FYP says about you	**Marketing Director Challenge** Investigate a failed brand, learn why it struggled and plan a fresh rebrand	**Show Your Vision** Create and pitch a full media campaign, integrating branding, content and persuasive storytelling	
13:00 - 14:00	Lunch Break					
14:00 - 17:00	**Shoot & Pitch** Film your own ad and pitch your campaign to the panel for feedback	**The Field Reporter** Research your story, conduct a live interview then edit and adapt it for different platforms	**Crisis Management & PR** Step into a live PR meltdown and work to save a brand's reputation	**Continued** Pitch your relaunch campaign to a 'board of directors' panel	**Graduation Ceremony** Closing speeches and certificates	
17:00 - 17:30	Travel to accommodation					
17:30 - 19:30			17:30 - 21:00	Gala dinner with professionals		
19:30 - 22:00	Film night	Sports & games night	Wellness evening	Karaoke night	Prom	
23:00	Lights Out					

Exact start/end times of each day will vary. Students will receive their personalised timetables with specific locations and venues, as well as a finalised social programme schedule, closer to the programme start date.

Dates

	Accommodation Check-In	Programme Start Date	Week 1 Programme End Date	Week 1 Accommodation Check-Out	Week 2 Programme End Date	Week 2 Accommodation Check-Out
Intake 2	Sunday 26th July 2026	Monday 27th July 2026	Friday 31st August 2026	Saturday 1st August 2026	Friday 7th August 2026	Saturday 8th August 2026

Fees

Length	Day Programme Fee	Residential Programme Fee
1 week	**£2,225**	**£3,725**
2 weeks	**£3,275**	**£6,425**
2 weeks + Level 3 Work Experience Qualification with UCAS points	**£3,670**	**£6,820**
2-week Premium (includes Level 3 Work Experience Qualification with UCAS points)	**£4,400**	**£7,550**

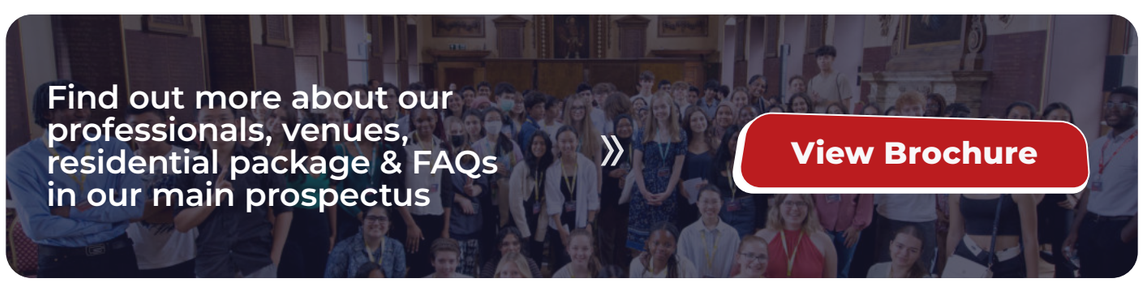
Add-On	Fee
Airport transfers *Available to/from Heathrow Airport only*	**£300 return**

What's included in programme fees?

	1-Week Summer Experience	2-Week Summer Experience	2-Week Premium Summer Experience
Hours of contact time with professionals	25	50	65
Hands-on career simulations	✓	✓	✓
Programme materials, equipment & resources	✓	✓	✓
Programme assessment & digital certificate	✓	✓	✓
On-site safeguarding & pastoral care	✓	✓	✓
Experience UCL campus	✓	✓	✓
Branded InvestIN merchandise	✓	✓	✓
Excursions to professional workplaces/venues	✓ Up to 2	✓ Up to 5	✓ Up to 5
Assessment centre		✓	✓
Graduation ceremony & physical certificate		✓	✓
Industry reference letter signed by professionals		✓	✓
Level 3 Award in Work Experience & Assessment for UCAS Points		*Available as an add-on*	✓
Experience LSE campus			✓
Professional development & university admissions coaching			✓
Psychometric testing & personality profiling			✓
Private Gala dinner & networking event with professionals			✓

What's included in the Summer Residential Package?

	1-Week Summer Experience	2-Week Summer Experience	2-Week Premium Summer Experience
Private, single, ensuite bedroom	6 nights	13 nights	13 nights
Breakfast & dinner at accommodation canteen	✓		
Snacks & refillable water bottle	✓		
Travel to/from accommodation venue	✓		
Evening social activities	✓		
Weekend social activities		✓	
24/7 safeguarding & pastoral support, including a designated Pastoral & Activity leader, Centre Managers & a medical office	✓		
Airport transfers to/from Heathrow airport	*Available as an add-on*		



How to Register

Registering for an InvestIN programme is a simple, straightforward process.

- ✓ **No application process**
  Students don't require prior knowledge or experience in order to attend.
- ✓ **Places are limited**
  We are typically fully booked for summer programmes by late spring.

1 Selection

Head to our website and choose your desired career, length and date of programme.

2 Payment

Pay in full online or secure your place by paying a non-refundable £950 deposit. Alternatively, contact us to pay via invoice.

3 Enrolment

You will be invited to complete a student enrolment form, so we can capture important information for your time with us, such as medical information, travel details and emergency contacts.

4 Pre-Programme

Once you have completed the student enrolment form, you will receive your pre-arrival pack, including your personalised timetable and materials.

5 Post-Programme

After you have attended a programme, you will receive a copy of the slides and content covered and be invited to complete an online assessment to receive your personalised certificate.

6 Stay in touch!

We love to hear what our alumni go on to achieve. Look out for future invitations to share your next steps with us.

Have questions? Not sure which programme is for you?
Our admissions team are here to help. Chat live via our website, www.investin.org, email us at info@investin.org or speak to us over the phone on + 44 (0) 203 488 5089.

Register Now