Bachelor of Arts (Honours) in International Business Management & Global Affairs

HIM Business School

Study in Leysin, Switzerland

3 Years
2 Internships
2 Awards



Two awards, one program

The world's biggest challenges don't stop at national borders. This program prepares you for international careers where business, diplomacy, and culture intersect. Study in the Swiss Alps and graduate with a BA (Hons) in International Business Management & Global Affairs, delivered in partnership with the University of Derby (UK), while developing the skills, experience, and confidence to make a difference anywhere in the world.

GRADUATE WITH

ASSOCIATE DEGREE
Awarded by HIM Business School after Year 2

BA (HONS) IN INTERNATIONAL BUSINESS MANAGEMENT & GLOBAL AFFAIRS
Awarded by University of Derby, UK after Year 3

In partnership with UNIVERSITY OF DERBY

GENERAL ENTRY REQUIREMENTS

- Completed secondary education, BTEC Level 3 or recognised equivalent.
- IELTS 5.5 or recognised equivalent.
- Minimum age 17 at program start; 18 before the first internship

Alternative and direct-entry requirements see page 2.

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Build your expertise, year by year

Over three years, you'll alternate between study and real-world experience. In the first two years, a semester on campus is paired with a four- to six-month internship where you can test your skills in business, government, an international organisation, an NGO or a charity. In your final year, you'll bring everything together through a consultancy project tackling a real organisational challenge.

Intakes: September and February

Year 1: Students build a strong foundation in business and global affairs while developing essential communication and intercultural skills.

Year 2: They strengthen their expertise in negotiation, finance, responsible business, and artificial intelligence to navigate global challenges.

Year 3: Students develop strategic thinking through global marketing, international affairs, and entrepreneurship, applying their skills through a hands-on consultancy project.

*See below for full course details**
**Subject to validation*

	YEAR 1: Semester 1 + Internship	YEAR 2: Semester 2 + Internship	YEAR 3: Semester 3 + Consultancy Project
LANGUAGE, CULTURE AND SOCIETY	• Contemporary Issues and World Politics • Language I — Chinese, French or Spanish	• Negotiation and Diplomacy • Language II — Arabic, Portuguese or German	• Strategic Communication and Public Affairs • Consultancy Project
CREATIVITY	• Principles of Marketing • Body, Brain and Behaviour • World Languages & Intercultural Communication	• Digital Media and Global Audiences • Neurosciences and Personal Development	• Marketing in a Global Context • Consultancy Project
RESPONSIBLE BUSINESS	• Foundations of Sustainability • The Third Sector and Charitable Organisations • People, Culture and Organisations	• Sustainable Business and Responsible Enterprise • Managing Resources Responsibly	• International Organisations and Federations • Consultancy Project
FINANCE & ENTERPRISE	• Foundations of Business Finance • Principles of Economics	• Artificial Intelligence Applied to Business Management • Finance Management	• Enterprise and New Ventures • Consultancy Project
	Global Internship* (4 - 6 months)	Global Internship* (4 - 6 months)	**AWARD : Bachelor of Arts (Honours) in International Business Management & Global Affairs Degree awarded by University of Derby, UK**
	AWARD : Associate Degree awarded by HIM Business School		

*Internship. Following the on-campus semester, students complete a four- to six-month internship, which may be taken across business, government, international organisations, NGOs or charities.

ALTERNATIVE & DIRECT-ENTRY REQUIREMENTS

YEAR 1 ENTRY

Standard admission

Completed secondary education, BTEC Level 3, or equivalent qualification. No interview required.

Alternative pathway

Minimum 9 months of professional experience (part-time or full-time) and a successful selection interview.

Access Program

Applicants who do not meet either requirement must complete a 6-week Access Program before entering Year 1.

DIRECT ENTRY TO YEAR 2

Academic pathway

BTEC Level 5 (or equivalent), or at least one completed year of university study in any discipline.

Professional pathway

More than 18 months of professional experience and a successful selection interview.

Bridge Course to Year 2

An online bridge course is available for applicants without the required business qualification.

ACADEMLUX

Обучение за рубежом: 1500 программ в 35 странах

ПОСТУПЛЕНИЕ ЧЕРЕЗ НАС НИЧЕГО ВАМ НЕ СТОИТ

Наши услуги бесплатны при поступлении через Academlux в партнёрские учебные заведения.

ЧТО МЫ ДЕЛАЕМ ДЛЯ ВАС

- Подбираем программы и вузы под вашу цель, уровень и бюджет
- Считаем полную стоимость: обучение, сборы, жильё, страховка, виза
- Готовим и подаём документы, ведём переписку с приёмной комиссией
- Помогаем с визой, инструктаж перед отъездом и поддержка после приезда
- Гранты и стипендии: на что вы можете претендовать и как подать

ОСТАВИТЬ ЗАЯВКУ

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