

Woosong University

Preparing Global Leaders for the 4th Industrial Revolution



우송대학교

ABOUT WSU

Founded in 1954, Woosong University is part of the Woosong Educational Foundation in Daejeon, South Korea. With over 12,000 students and over 700 professors, the university has a strong reputation for excellence in education, instruction, and training.

Woosong University offers a specialized curriculum that combines theory and practice. The university has three international schools: SolBridge International School of Business, Endicott College of International Studies, and JW Kim College of Future Studies, where distinguished international professors teach courses exclusively in English. Additionally, Woosong has four colleges that provide Korean and some English courses: the College of Railroad Transportation, the College of Software Convergence, the College of Hotel and Culinary Arts, and the College of Public Health and Welfare.

We continuously strive for the professions the global society requires based on Korea's founding philosophy and ideology by empowering innovative experts with the professional skills necessary to lead the global community.

Why Study in Daejeon, South Korea

- 5th largest city and known as the "Silicon Valley" of Korea
- Centrally located in Korea, you can visit any part of Korea within two hours
- Living expenses are about 30% cheaper than in Seoul
- A variety of leisure activities for a balanced student life
- Vibrant expat community
- Large student population in the city



As of 2025

Global Reputation



**Times
Higher
Education**

Ranked #1 for
"International Outlook"
among universities
in Korea



**QS World
University
Ranking**

Ranked #42
Global MBA
in Asia



IEQAS

Certified by the Korean
Ministry of Education
(International Education
Quality Assurance System)

Employment rate



68.7%

Group of universities with
less than 2,000 graduates

Diversity



International
Student

3000+

Student
Nationalities

88

 countries

International
Partnerships

594

 universities
located in
87 countries

Foreign
Faculty

178

 from 33+
countries

Why Study at Woosong

- Admissions and merit-based scholarships
- Study with students from 80+ different nationalities
- Paid internships at international companies
- Opportunity to study a second language (Korean, Chinese and more)

Recognized as a top-tier university by the Korean Ministry of Education

- Ranked No. 3 in graduate employment
- Selected by the Ministry of Science and ICT for a 'Software – Centered' University Project (Awarded 64.5 billion won government financial support)
- IEQAS Certified by the Korean Ministry of Education (International Education Quality Assurance System)
- Partnered with world-ranked universities: Arizona State University, University of Barcelona, Rennes School of Business, Beijing Foreign Studies University, Nanyang Technological University and many more.
- At the forefront of developing an ecosystem that promotes employment and entrepreneurship.

20+ English-Taught Programs

60+ Korean-Taught Programs

English-Taught Programs

Educating the Next Generation of Asian Thought Leaders



SolBridge International School of Business

Korea's most internationally diverse business school with a myriad of local and global opportunities!

Bachelor's Degree

• Business Administration

(Marketing, Finance, Accounting, Management, Entrepreneurship, Digital Innovation, Data Analytics, K-ACE (Korea Arts, Culture, and Entertainment))

Master's Degree Programs

• One-Year Master of Business Administration (MBA)

• Two-Year Master of Science (MSc)

- Marketing Analytics
- Technology and Entrepreneurship

Three-Year Ph.D. Degree

• Global Management

Why study at SolBridge

- AACSB Accredited; Ranked among the top 5% of business schools worldwide
- Two-time winners of AACSB Innovations that Inspire award in 2016 and 2022
- Fully English-taught degree programs
- Up to 100% admission scholarships

Equipping Global Talents to Lead the 4th Industrial Revolution



Endicott College of International Studies

Developing globally-elite professionals with a unique skill set that combines business, technology, and internationalization capabilities.

Bachelor's Degree

- AI and Big Data
- AI Management
- Global Hospitality
- K-Pop Arts Management
- Korean Language and Culture (Korean-Taught Program)

Why Study at Endicott College

- 50% of successful students receive a scholarship for the first semester
- A variety of global exchange programs to choose from
- 2+2, 3+1 overseas study and overseas internship programs with renowned universities
- Selection of curricula designed by industry, country, and technology track
- Specialized college under the Ministry of Education (CK-1)
- Access to a vibrant global network (International Advisory Committees)
- Learning cutting-edge practices, knowledge, and key skills relevant to the future

Transcending Learning Boundaries & Developing Future Leaders



JW Kim College of Future Studies (JCFS)

Transforming the future by bridging the gap between humans and technology.

Bachelor's Degree

- AI·HCI
- Data Science

- Flipped learning and team-based projects
- Versatile degree program with the ability to specialize in some of the most important academic fields of the future
- Faculty members with industry experience and real-world experience

Special Hybrid Programs

- Global Interdisciplinary Studies Program
- IDegree Program



Online Class +
Learn from Top Global Professors



Offline Activities
Team-Based Activities with On-site Mentoring

- Interactive hybrid platform to connect you with top global professors and regional mentors
- Opportunity to transfer to another major in Woosong or partner universities after studying 1-2 years of online curriculum

Explore your passions while acquiring a hands-on education



College of Hotel & Culinary Arts

One of the top culinary schools in South Korea offering an outstanding culinary education in Asia.

Bachelor's Degree

- Global Culinary Arts
- Restaurant and Entrepreneurship

- State-of-the-art facilities unlike any other in the region
- A global network of paid internships and study abroad programs to equip students with expert skills and valuable experience

College of Software Convergence

Designated a "Software-centric College" by Korea's Ministry of Science and Technology

Bachelor's Degree

- Media and Communication Arts

- Learn cutting-edge practices, knowledge, and key skills to develop industry professionalism
- Graduates will be ready for careers in broadcasting, film, and online media in the global and ever-expanding industry



College of Public Health & Welfare

Fostering global talent in health, welfare, rehabilitation, and safety

Bachelor's Degree

- K-Beauty Design
- Early Childhood Education

- International instructors and professors with deep industry expertise
- Gain foundational knowledge and hands-on experience in the K-Beauty and Early Childhood Education field.

College of Railroad Transportation

Cultivating global railway experts suitable for the domestic and international railway industry

Bachelor's Degree

- Global Railways

- Developing skilled professionals with advanced practical knowledge and technical expertise.
- Nurturing experts in diverse fields, including management, vehicles, telecommunications, electricity, and transportation.

Providing young professionals the tools to succeed in diverse roles globally.



Woosong Graduate School

Master's Degree

Artificial Intelligence

- Learn to apply creative thinking, algorithmic design, and coding skills to build modern AI systems.

Hospitality Management

- Graduate with cutting-edge knowledge of the managerial, operational, and organizational best practices in the hospitality industry

International Business Management

- Focuses on developing professionals with the knowledge, skills, and capacities for effective governance and sustainable development in an Industry 4.0 digital world.

Global and Human Studies

- The online program enables future leaders to address global and societal issues by engaging with a diverse community, unrestricted by space or time.

Three-Year Ph.D. Degree

Hospitality and Tourism Management

- Suited for those wishing to undertake an academic or research-focused career in the field of hospitality and tourism

Management Studies

- Structured to provide a unique blend of strong conceptual foundations and practical skills

Artificial Intelligence (AI)

- This program aims to cultivate in-depth research and practical skills in various fields, including data analysis, machine learning, and AI development.

Korean-Taught Programs

Opens doors to opportunities with Korean-Taught Programs



Korean-Taught Programs

- 100% Korean-Taught Program
- International students are required to have at least TOPIK 3 to enter a Korean undergraduate or graduate program

Bachelor's Degree

AI Management
Railroad Systems Construction
Architectural Engineering
Railroad Management
Railroad Electrical Systems
Railroad Software
Railroad Vehicle Systems Engineering
Interdisciplinary Studies in the College of Railroad
Media Design and Video Contents
Game Software
Game Graphics
Computer Science
Computer Software
Culinary Arts
Korean Culinary Arts and Food Science
Food Service and Culinary Management
Baking and Pastry
Culinary Science and Nutrition
Interdisciplinary Studies in the College of Culinary Arts

Hotel and Tourism Management
Social Welfare
Occupational Therapy
Speech Therapy and Auditory Rehabilitation
Health Care Management
Early Childhood Education
Beauty Design Management
Emergency Medical Services
Fire and Safety
Nursing
Physical Therapy
Sports Science and Rehabilitation
Animal Health Management
Total Pet Care
Interdisciplinary Studies in the College of Health and Welfare
Interdisciplinary Studies
K Language and Culture Program

Around 40 Master's and PhD Programs

*Please refer to the website for the full list



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