



**WSB MERITO
UNIVERSITY
POZNAŃ**



Your Future, Your Way

- **International & Student-Friendly** – a diverse, welcoming community with global opportunities
- **Practical & Career-Oriented** – gain real-world skills through hands-on learning and internships
- **Modern & Innovative Education** – industry-driven programs designed for success
- **Support at Every Step** – personalized assistance from application to graduation
- **Special program 3+1** with Franklin University to get an American diploma!

Join WSB Merito University and shape your future with confidence!

If you have any questions, please do not hesitate to contact our International Admission Office:

WSB Merito University in Poznań
study@poznan.merito.pl
phone: +48 787 971 547

**Over 600,000 students
have trusted us!**

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Why Choose WSB Merito University?

- **Practical Education** – programs designed to match labor market needs
- **Flexible Study Options** – ideal for those who want to work and study
- **Strong Business Connections** – over 6,000 partnerships with companies in Poland and abroad
- **International Recognition** – EU-recognized degrees open doors worldwide.

Study at WSB Merito University and prepare for a successful future!



How about studying in the USA?

The 3+1 WSB Merito University & Franklin University program

- Earn two bachelor's degrees – a European degree and an American university degree.
- Save money by studying at WSB Merito University and living in Poland for three years. You will save significant dollars vs. spending four full years in the United States, if your dream is an American university degree.
- Receive support from Franklin University and the necessary documentation to navigate the complex visa process.
- Qualify to apply for up to three years to work in the U.S. in your profession upon graduation with a STEM degree.



Discover WSB Merito University in Poznań

WSB Merito University is part of Poland's largest private higher education group. Our degrees are recognized across the EU, giving graduates a strong job market advantage.

POZNAŃ

A dynamic business hub between Berlin and Warsaw, known for innovation and international focus. A safe, welcoming city with great transport and high quality of life.

Programs Offered for the Academic Year 2026

WSB Merito University in Poznań

BACHELOR'S DEGREE

Program/Specializations	Duration (years)	Annual Fee (EUR)	Semester Fee (PLN)
Information Technology			
Mobile Software Developer	3,5	3 250	13 875
Virtual Reality and Multimedia			
International Trade			
E-commerce on International Markets	3	2 200	9 390
International Business			
Management			
Entrepreneurship	2	2 500	10 675
International Business			

MASTER'S DEGREE

Program/Specializations	Duration (years)	Annual Fee (EUR)	Semester Fee (PLN)
Information Technology			
Advanced Database Systems	2	2 950	12 595
Outsourcing Cloud Solutions			
Marketing and Sales			
Marketing in Digital Transformation	2	2 750	11 740
Sales in Innovative Enterprise			
Management			
Project Management	2	2 750	11 740
Strategic Management			
Tourism and Recreation			
Event Manager	2	2 750	11 740
Hospitality Manager			