

Consultancy and Entrepreneurship, MSc

One-year master in English, starts in September and February

Through this intensive one-year programme, you will achieve a deep understanding of enterprises, learn how to lead your own business and how to effectively advise clients in order to make them more successful in their business endeavours.

By writing a business solution report on a real-life business challenge, you will be offered a hands-on learning experience, which preparing you for your future career. The programme prepares students to navigate in a volatile, uncertain, complex, and ambiguous world by focusing on creative solutions to complex problems.

Facts and figures

The programme at a glance

number of ECTS

60

period

1 year

tuition fee

€ 11,750 (EU/EEA, Non EU)

Programme structure

A view of the study programme

Three pillars

Rotterdam Business School's Master programmes are built on three pillars:

- Education consists of core, specialisation and elective modules. You can to a large extent determine your own course while developing all the necessary knowledge, skills and competencies of a professional in international business.
- Research is the focus of the final stage of our programmes. You will complete your studies with a thesis research project, which can revolve around a theoretical subject or a project executed for an existing organisation.

- Personal development is encouraged through a system that invites you to set your own particular study goals - and continually test those choices.
 - The curriculum of the Master programme consists of core modules, specialisation modules and elective modules. This design was adopted to create the combination of knowledge, skills and competencies that all professionals in the business field must-have.
 - The first three blocks of the study programme start with a combination of core modules and specialisation modules. The core modules, which focus on management and research, provide the solid foundation of the Master Degree. These core modules are: Design Thinking & Creativity, Value Creation & Business Model, Digital Dynamics & Future Trends, Marketing & Sales, Critical thinking & Research Methodology. The specialisation modules focus on key topics in the specialisation.

Subjects

An indication of the subjects you can expect

-

Mindset

- Business Solution Design
- Design Thinking & Creativity
- Entrepreneurial Mindset
- Strategic thinking
- Emotional Intelligence
- International Project

Business Design

- Business Solution Design
- Value Creation & Business Model
- Consulting Intervention
- Finance
- Sustainability Pressure Cooker
- International Project

Intervention

- Business Solution Design
- Digital Dynamics & Future Trends
- Change Management & Organization Management
- Prototyping
- Leading teams

Selling Things

- Business Solution Design
- Marketing & Sales
- Storytelling & Pitching
- Funding
- Business Simulation

After your study programme

Different possibilities

After your graduation

Congratulations! You just finished your Master in Consultancy and Entrepreneurship and will receive the title Master of Science (MSc).

This programme is fully accredited by 60 credits in the ECTS System Accreditation (European Credit Transfer System) accredited by the Accreditation Organisation of the Netherlands and Flanders (NVAO).

With your degree, you will receive a supplement, a DS-label. With this document, you can show the value of your degree abroad when applying for other study programmes or when applying for a job.

Master in Consultancy and Entrepreneurship Graduates perform successfully as management consultant or entrepreneur:

- As a **Management consultant** you help organisations to improve their performance and increase their success. You deeply understand the client in their business

environment, are capable of managing change processes and facilitating strategy building and evaluation.

- As an **Independent entrepreneur** you take initiative in setting up or leading a business. You are able to transform ambitious but realistic strategies and long-term goals to the operational core. The alertness of the entrepreneur leads to recognising opportunities waiting to be seized.