IBS INTERNATIONAL BUSINESS SCHOOL

THE UNIVERSITY OF BUCKINGHAM

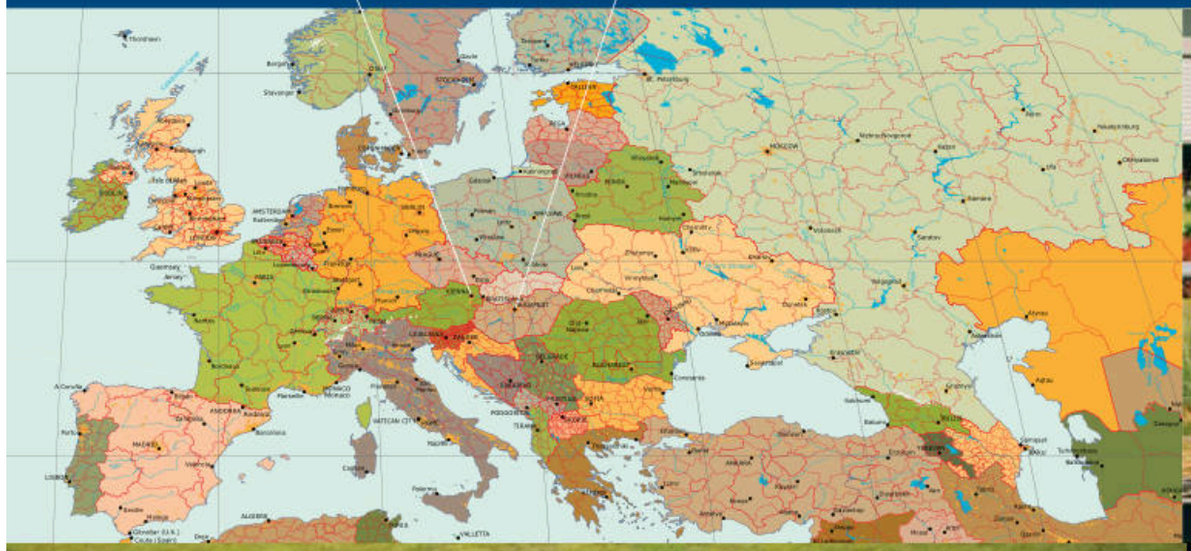
Contact our local representative/office here:

VIENNA CAMPUS:
Rennweg 9, Vienna
1030, Austria
www.ibsvienna.com
info@ibsvienna.com

BUDAPEST CAMPUS:
Záhony utca 7, Budapest
1031, Hungary
www.ibsbudapest.com
info@ibsbudapest.com

SCAN ME

2025 - We reserve the right to change!





IBS INTERNATIONAL BUSINESS SCHOOL

THE UNIVERSITY OF BUCKINGHAM



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YOUR UNIVERSITY IN THE EU

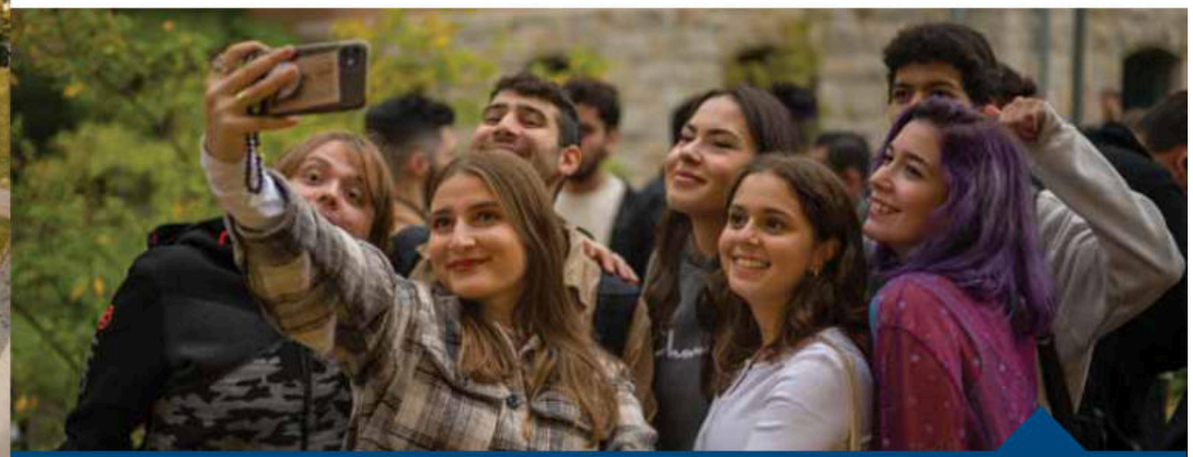
Founded in 1991 as the first private business school in Hungary, IBS has grown into a truly international university and welcomes students from all over the world on its British, Irish and Hungarian Bachelor's, Master's, PhD and non-degree programmes.



WHY CHOOSE IBS?

STUDY IN HUNGARY'S MOST STUDENT-FRIENDLY UNIVERSITY

- Earn a **British or Irish degree** along a Hungarian one
- Benefit from **affordable tuition fees**
- Enjoy **one of the lowest living costs** in the EU
- Apply for **scholarships** on our BSc, MSc and PhD programmes **ranging from 10% to 100%**
- Study exclusively in **English in interactive small-group** seminars
- Get **practice-oriented education**, with skills development
- Join a **truly international community** of students and professors from over 100 countries
- Use the opportunity of **study abroad options** in 25 countries
- Profit from the services of our **Career Office**
- Receive support from our dedicated **Student Wellbeing** team
- Work at one of our **prestigious corporate partners**
- Start **your career easily** in the European Union



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YOUR FRIENDS



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EU DEGREE

On our Bachelor's and Master's programmes, students will receive the degree of IBS along the degree of The University of Buckingham or Dublin Business School.



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YOUR NEW HOME

**Budapest is famous for its nightlife.
There are hundreds of amazing venues, bars, restaurants, and cafés open around the clock, offering a variety of international cuisines.
All major faiths can find a home in Budapest.
All of these in one of the safest cities in the world**



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BACHELOR'S PROGRAMMES WITH THE UNIVERSITY OF BUCKINGHAM

UNDERGRADUATE PROGRAMMES

All our Bachelor's programmes are 3-year full-time courses of modular studies leading to a Bachelor of Science degree conferred by The University of Buckingham and a degree conferred by IBS. They start with a common first year that will allow you to make a decision with regard to your final specialisation choice by the end of the first year. In the fifth semester you may choose between studying abroad or doing an internship.

IBS offers a 25% Starter Scholarship for newcomers. (See details on our website)

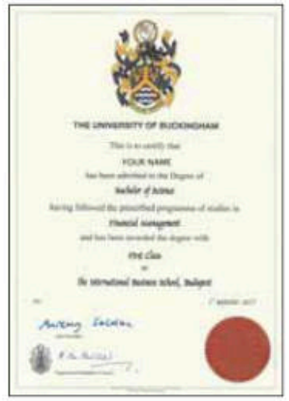
ERASMUS+ EXCHANGE OR WORK PLACEMENT

Coming to IBS will open up opportunities for you to study abroad, without adding to the length of your studies. ERASMUS+ is the mobility programme of the EU for students, tutors and staff. The option to spend one semester at one of our 62 Erasmus+ partner universities across Europe is available to all Bachelor students during their studies. The optional work placement is an excellent opportunity for testing your strengths, showing your abilities and possibly finding your dream job after graduation.

PROGRAMME OFFERS

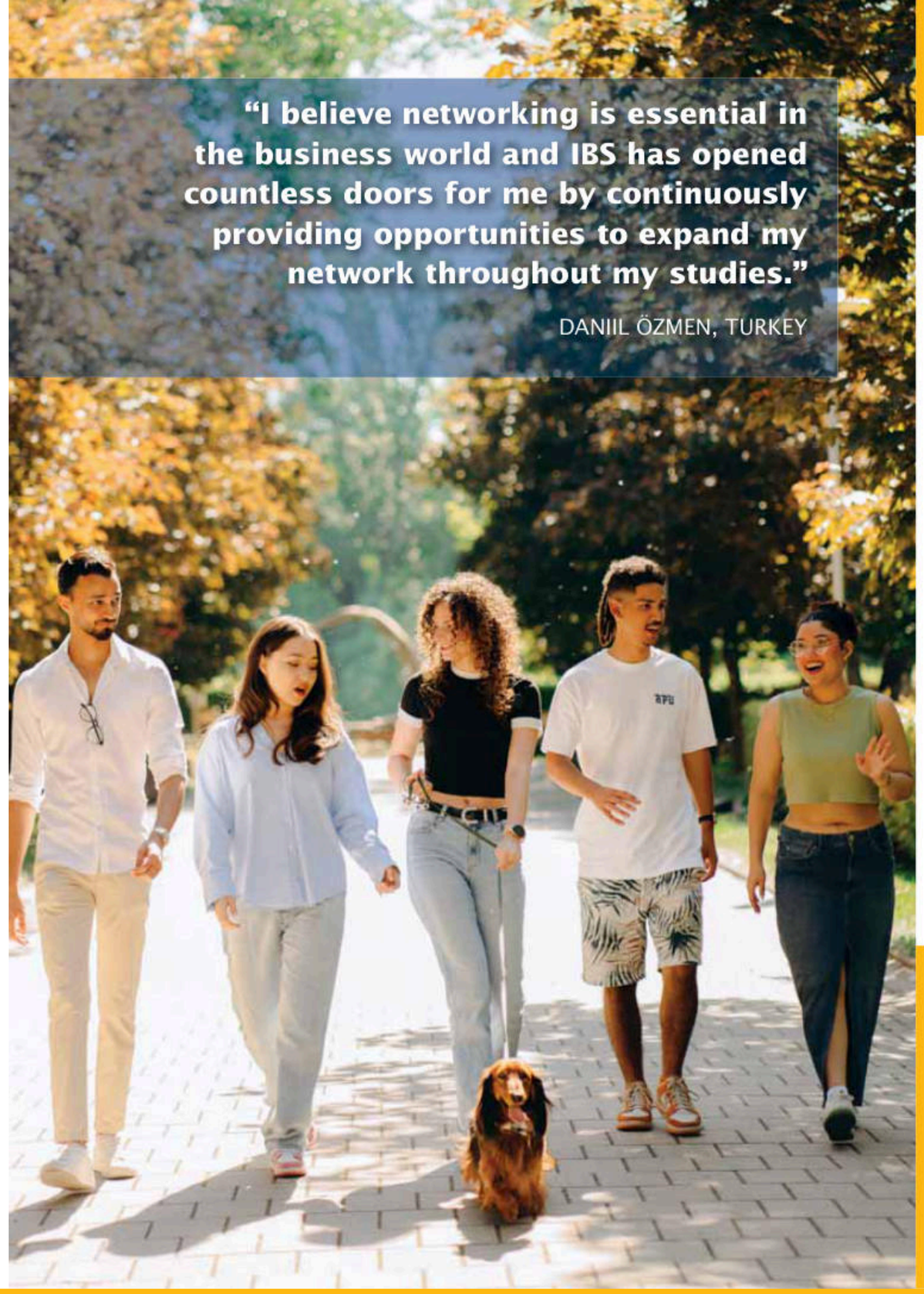
We offer Bachelor's programmes in

- CORPORATE FINANCE
- BUSINESS MANAGEMENT (with specialization in)
  - ARTS MANAGEMENT
  - AI AND DATA ANALYTICS
  - DIPLOMACY AND INTERNATIONAL RELATIONS
  - HRM AND BUSINESS PSYCHOLOGY
  - MARKETING
  - TOURISM



Duration of programme	6 semesters
Application deadline	May 31 / November 30
Starting dates / Intakes	September and February
Tuition fee per semester	€ 4000
One-time registration fee for non-EU citizens	€ 1200
Application fee	€ 200
Degree awarded by	The University of Buckingham and IBS
Work placement / Study abroad available	Yes
Campus	Budapest
Admission criteria	see website
Scholarships	10-100%

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BACHELOR'S PROGRAMMES WITH PATHWAY PARTNERS

BSC PROGRAMMES IN ENGLISH WITH STUDY ABROAD

These full-time BSc programmes consist of 6, 7 or 8 semesters. In addition to the IBS bachelor's degree, our graduates obtain an Irish/UK/Swiss Bachelor's degree if they complete semesters 5 and 6 at Dublin Business School/DeMontfort University/BHMS. The first 4 semesters are delivered in Budapest, followed by semesters 5 and 6 abroad. Semesters 7 (and 8) are compulsory internship.

ERASMUS+ PROGRAMME

In semesters 3 and/or 4, you have the opportunity to participate in the Erasmus+ programme and study at one of 62 partner universities in 21 European countries, the USA or South Korea. This way you are able to study in up to 3 countries (Hungary, Ireland/UK/Switzerland and one of the countries chosen in the ERASMUS+ programme). The additional work placement in the 7th or 8th semester (depending on the programme) of your studies is an excellent opportunity for testing your strengths, showing your abilities and possibly finding your dream job after graduation, be it in Ireland, in Hungary or somewhere else.

PROGRAMME OFFERS

We offer Bachelor's programmes in

- BUSINESS ADMINISTRATION AND MANAGEMENT
- COMMERCE AND MARKETING - DIGITAL MEDIA
- INTERNATIONAL BUSINESS ECONOMICS
- PSYCHOLOGY

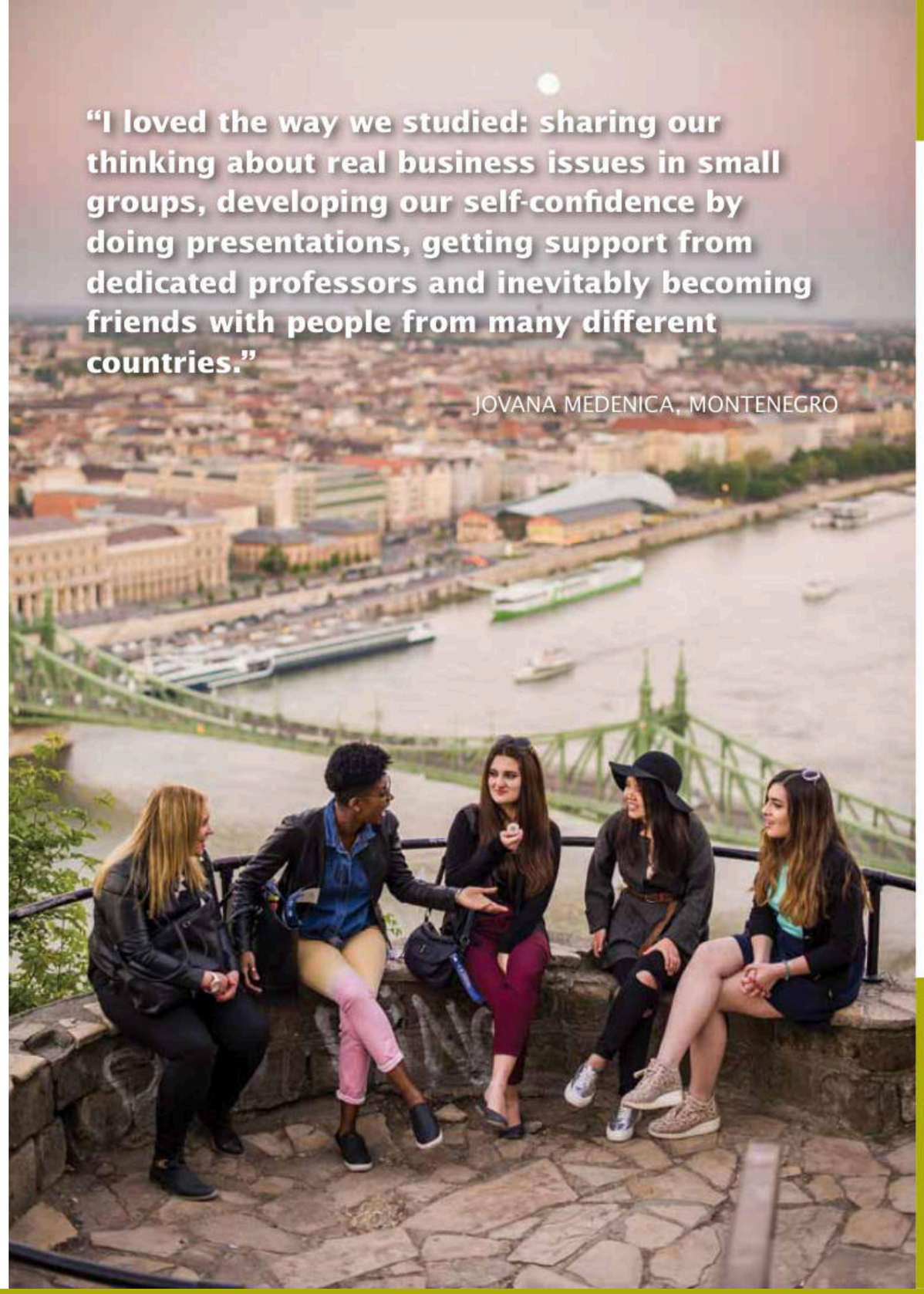


NEW PATHWAY PARTNERS

Some of the above programmes can also be finished at our new partner institutions: DeMontfort University - Leicester, UK and BHMS - Lucerne, Switzerland, leading to their degree, besides the Hungarian one.

Duration of programme	6, 7 or 8 semesters
Application deadline	May 31
Starting date / Intake	September
Tuition fee per semester (payable only for 6 semesters)	€ 4000
One-time registration fee for non-EU citizens	€ 1200
Application fee	€ 200
Degree awarded by	One of the Pathway partners and IBS
Work placement / Study abroad available	Yes
Campus	Budapest
Admission criteria	see website
Scholarships	10-100%

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MASTER'S PROGRAMMES WITH THE UNIVERSITY OF BUCKINGHAM

MASTER OF SCIENCE DEGREES

We offer several postgraduate programmes in English, all leading to the Master of Science degree conferred by our British partner, The University of Buckingham and the degree of IBS.



- IT FOR BUSINESS DATA ANALYTICS
- STRATEGIC INTERNATIONAL MANAGEMENT (with specialization in)
  - AI AND CYBERSECURITY
  - FINANCE
  - MARKETING
- INTERNATIONAL MANAGEMENT (IN VIENNA, ONLY UK DEGREE)

All our master's programmes are full-time with 3 semesters (2 taught semesters and 1 semester for dissertation writing) and the on-campus study period can be completed in 12 months (except IT, where there are 3 taught semesters). In order to accommodate work commitments, we aim to provide a work-friendly schedule.

CRITICAL THINKING AND ANALYTICAL SKILLS

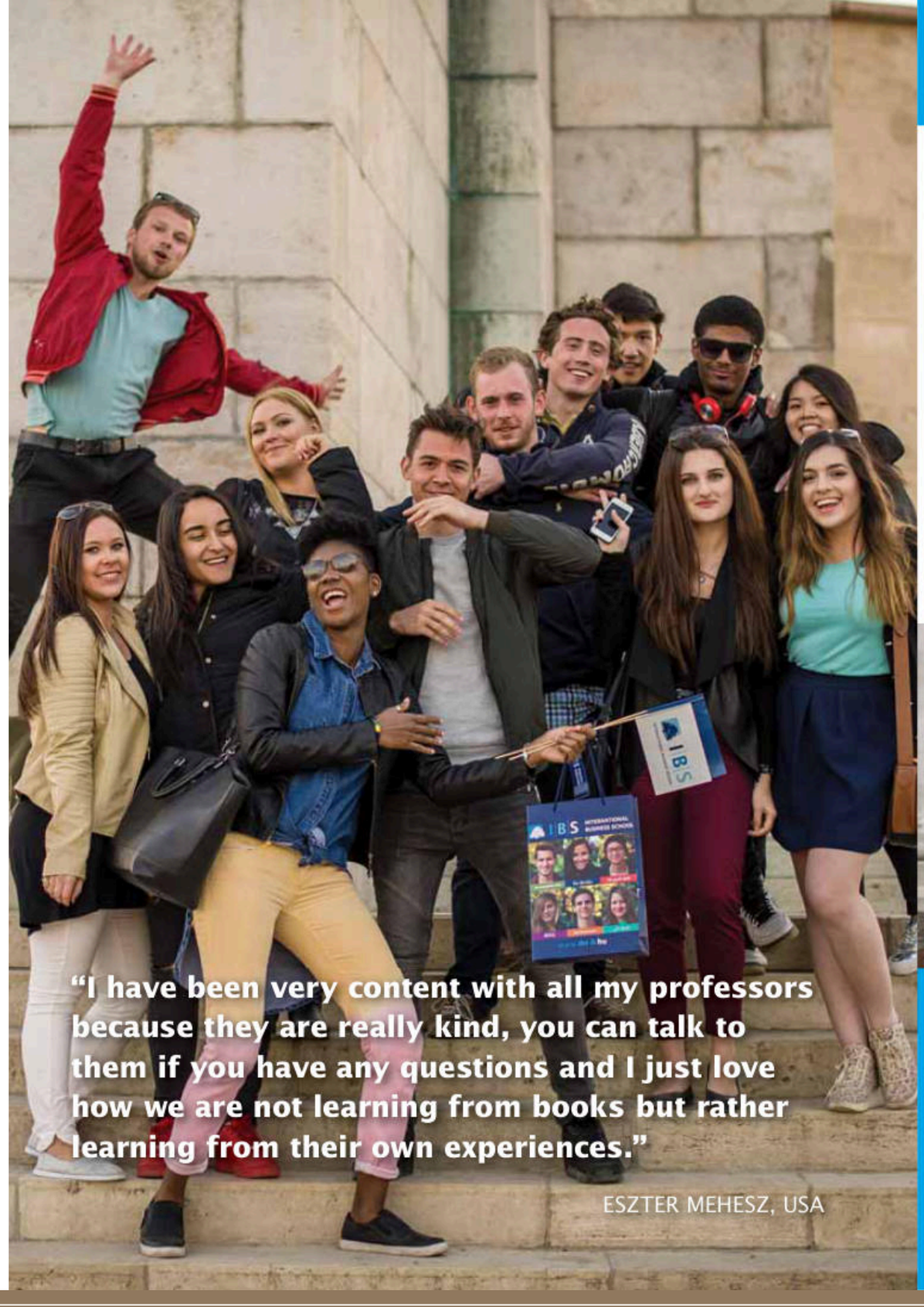
Completing a Master's programme at IBS requires considerable commitment on your part. We match your commitment by providing a challenging programme that equips you with the necessary skills to improve organisations and business processes. The open and critical thinking we help you to develop is highly valued by employers.

ENGAGING SEMINARS AND GROUP WORK

Students on our Master's programmes come from a wide variety of learning environments. They are expected to be independent learners as well as team players. Our faculty support and guide all programme participants throughout this process This combination of guided and independent study facilitates the development of students' research skills and their ability to make sense of new material quickly. An additional core value of our master's programmes is the development of professional and people skills in a cross cultural context.

Duration of programme	**3 semesters**
Application deadline	**May 31 / November 30**
Starting dates / Intakes	**September and February**
Tuition fee per semester (payable only for 2 semesters!)	**€ 6400**
One-time registration fee for non-EU citizens	**€ 1200**
Application fee	**€ 200**
Degree awarded by	**The University of Buckingham and IBS**
Campus	**Budapest / Vienna**
Admission criteria	**see website**
Scholarship	**10-75%**

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"I have been very content with all my professors because they are really kind, you can talk to them if you have any questions and I just love how we are not learning from books but rather learning from their own experiences."

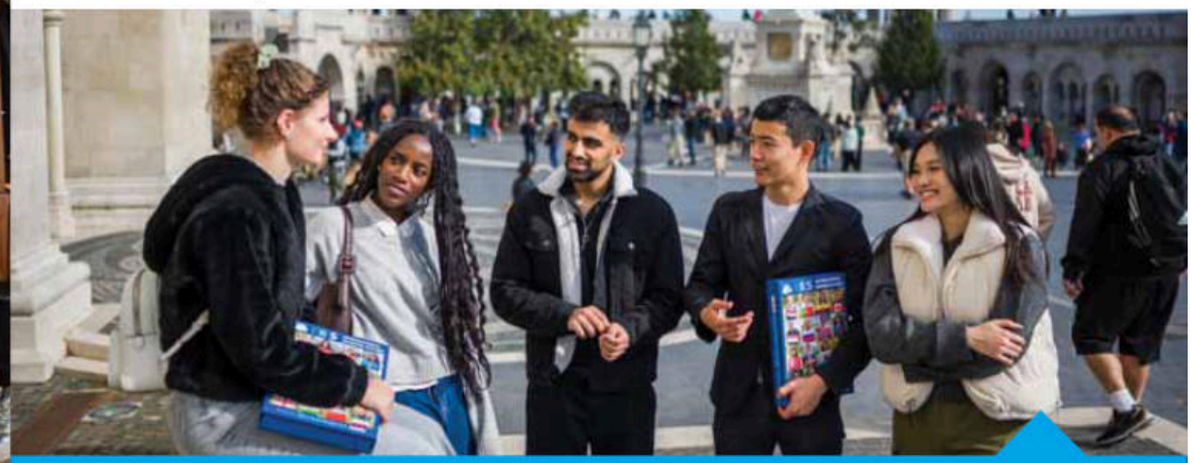
ESZTER MEHESZ, USA

MBA IN DATA-DRIVEN MANAGEMENT

MASTER OF BUSINESS ADMINISTRATION

Our unique MBA programme is a transformational experience which aims to develop essential professional and soft skills to nurture leaders of the 21st century. The programme explores and develops students in all areas of corporate management, with a strong emphasis on the most in-demand skills in business: analytical skills with AI, data management, business intelligence and a wide array of soft skills. The IBS MBA is a full-time programme with 2 on-campus semesters and a final semester for the Capstone Project. This programme is designed for professionals with 3 to 5 years of business-related work experience.

In the first part of the programme, students build core business competencies, including decision-making, financial analysis, and business analytics, while engaging in project-based learning to apply these skills in real-world contexts. The second part deepens expertise in AI-driven analytics, business intelligence, and strategic innovation, with hands-on projects tackling complex business challenges. The programme concludes with a Capstone Project assessing your newly acquired business acumen and business intelligence skills. Throughout, personalized coaching supports leadership development, fostering self-awareness, and resilience in dynamic business environments.

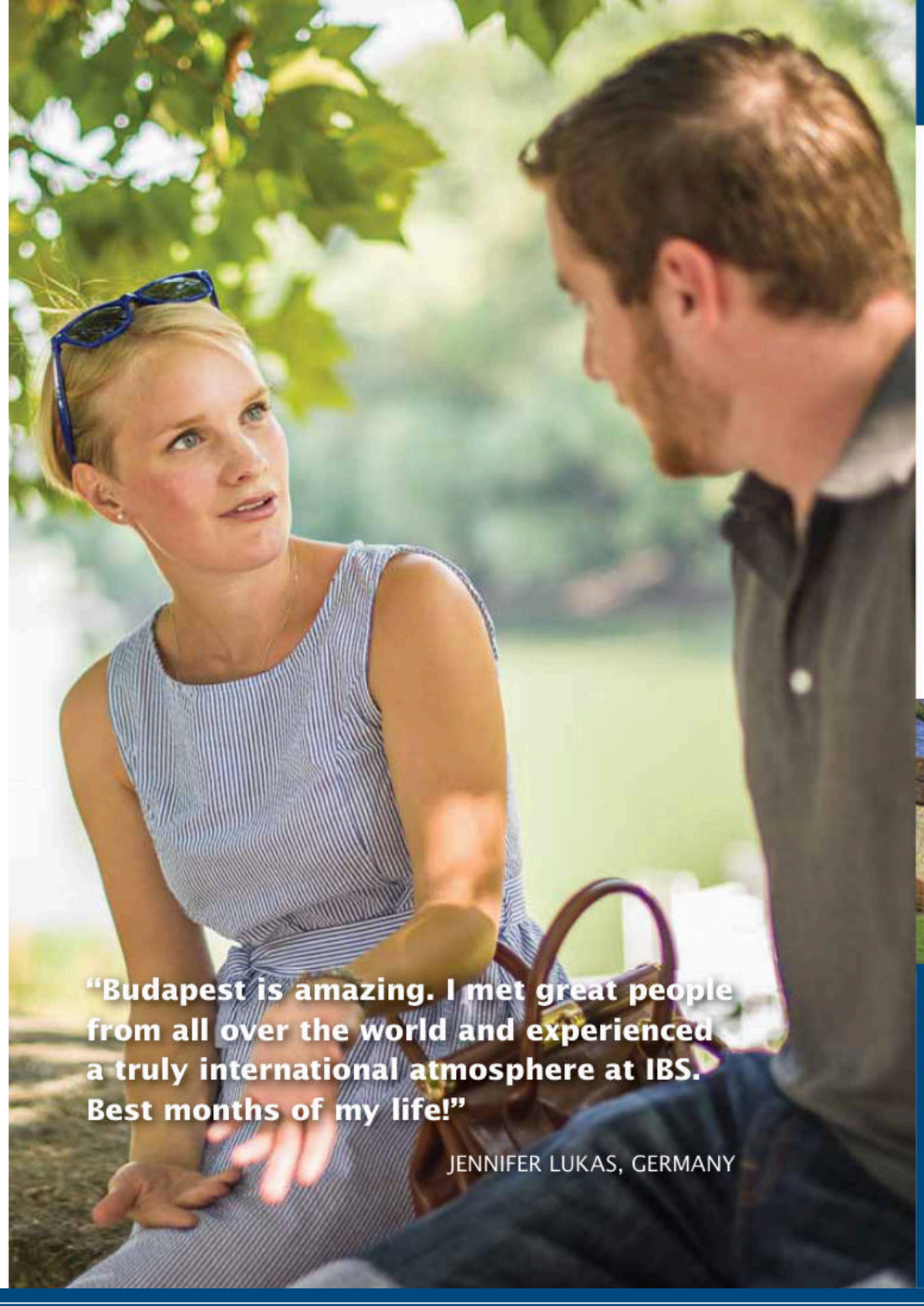


Duration of programme	3 semesters
Application deadline	May 31
Starting dates / Intakes	September
Tuition fee per semester (payable only for 2 semesters!)	€ 6400
One-time registration fee for non-EU citizens	€ 1200
Application fee	€ 200
Degree awarded by	The University of Buckingham and IBS
Campus	Budapest
Admission criteria	see website
Scholarship	10-75%

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DOCTORAL PROGRAMMES

We offer two doctoral programmes, both leading to the Doctor of Philosophy (PhD) degree conferred by our British partner, The University of Buckingham. We accept applications for the doctoral programmes in the following academic fields:

- INTERNATIONAL AFFAIRS
- BUSINESS AND MANAGEMENT

These degrees by research require an original contribution to the body of knowledge in any area of the above academic disciplines where we can offer supervision.
Instead of classes, PhD students attend research workshops on campus where they work on their own topic from the first day of their studies. During the first year, students are registered as preliminary PhD students who, besides attending the workshops, must regularly consult with their supervisors to develop a formal research proposal. Students must successfully defend their research proposal after the first year before a panel of professors to earn conversion to full PhD candidate status. PhD candidates must also subject their work to an annual progress review.
A doctoral degree requires serious academic work and commitment to research. We seek motivated candidates with challenging research topics and we will match their enthusiasm by providing devoted expert supervisors.

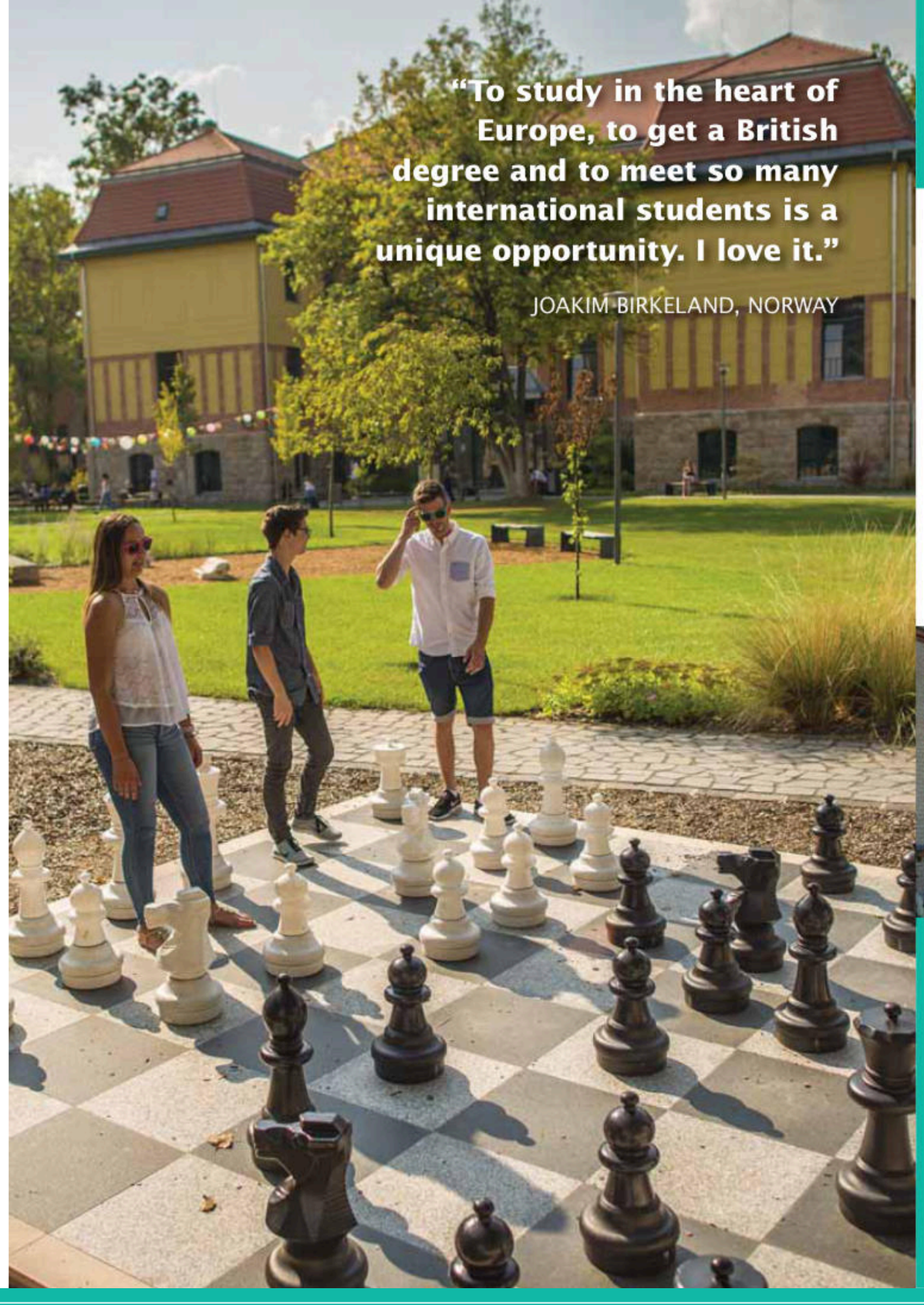


Duration of programme	6 semesters (full-time)
Application deadline	April 15
Starting dates / Intakes	September
Tuition fee per semester	€ 4000
Validation fee	€ 1200
Application fee	€ 200
Degree awarded by	The University of Buckingham
Programme delivery	workshops and individual supervision
Admission criteria	see website
Scholarships	20-80%

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INTERNATIONAL UNIVERSITY FOUNDATION PROGRAMME

UNIVERSITY FOUNDATION - ENGLISH

IBS offers a one-year, intensive English foundation programme with 400 hours of study, including Business English combined with subjects equipping students with essential skills for their business studies. At the end of the programme, students who work hard and achieve good results throughout the year should be able to pass a recognised international English language exam. Students will also acquire knowledge and practice in:

- English for Students of Business
- Cross-Cultural Projects
- Academic Skills
- Quantitative Skills
- IT Skills

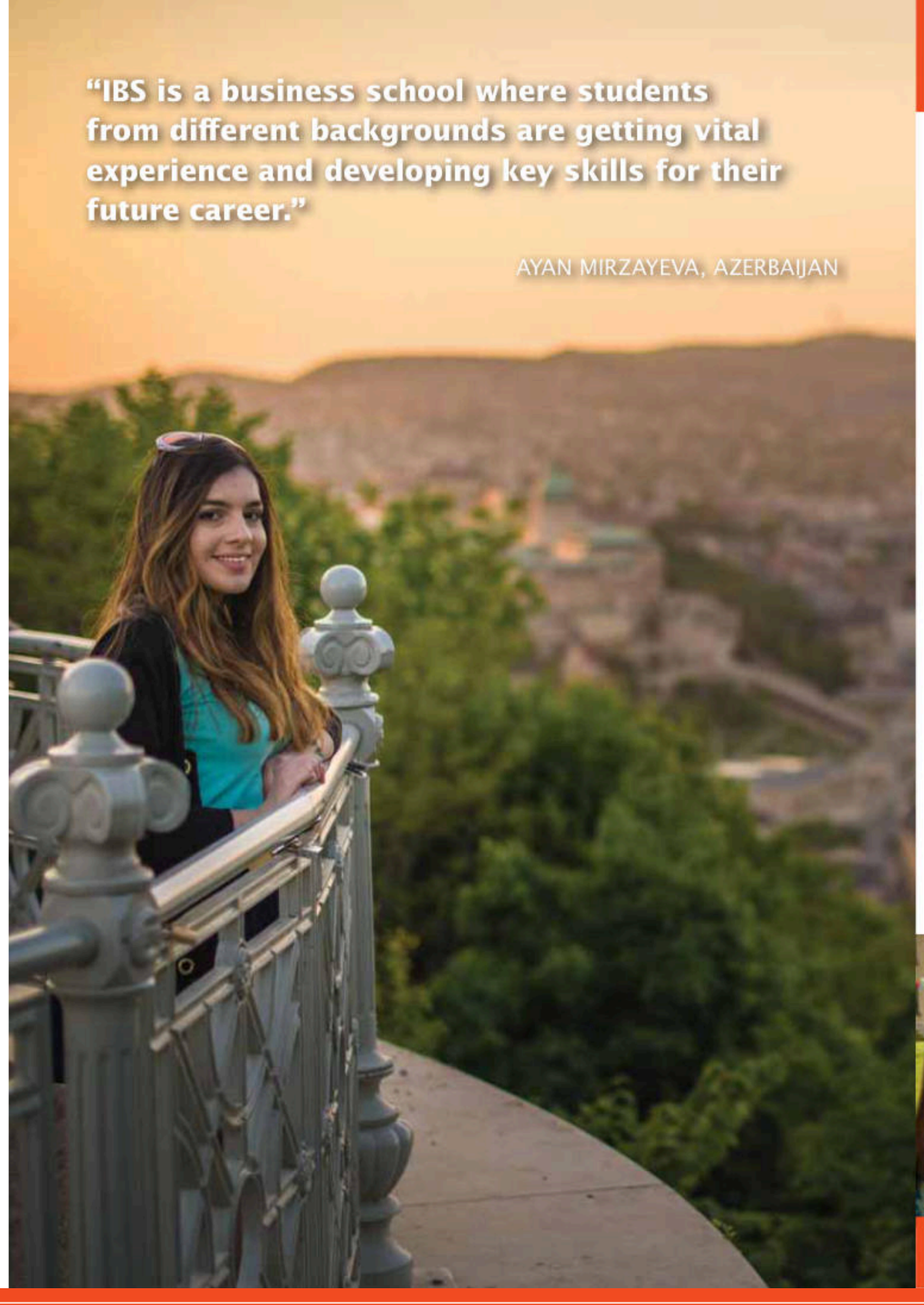


Duration of programme	2 semesters
Application deadline	May 31 / November 30
Starting dates / Intakes	September and February
Tuition fee per semester	€ 3000
One-time registration fee for non-EU citizens	€ 1200
Application fee	€ 200
Certificate awarded by	IBS
Campus	Budapest
Admission criteria	see website
Language of tuition	English

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WELLBEING SERVICES AND STUDENT LIFE

CAREER BUILDING

We proactively help students explore potential career options and find opportunities. Students get real-life insights into different industries and a wide range of market leading companies. Our UpSkill programme gives students a unique competitive advantage on the job market. This is reflected in employer satisfaction surveys and high employment rates.

PEER MENTORING

The IBS Peer Mentoring Programme is a peer support programme where a second-year student acts as a mentor to a new first-year student. The peer mentor is there to help new students settle into life at IBS, life at a new university, city and country. Mentors receive regular trainings and are guided to help their mentees with any questions and concerns they may feel more comfortable asking a fellow student than anyone else.

STUDENT-LED CLUBS

IBS has several student-led clubs which form an active part of IBS student life. The clubs range from ‘professional interest’ activities such as Finance and Politics and International Relations to hobbies such as chess and music. All the clubs are free to join and are a great way for students to meet new people and make new friends. Students can not only join an existing club (IBS has regular Club Fairs) but also start a brand new club of their own.

SPORTS AT IBS

At IBS, the focus is primarily on recreational sports, instead of performance sport, thereby providing an opportunity to as many students as possible to meet new people, make friends, have fun and get healthy in an enjoyable environment. IBS sports activities typically include basketball, football, table tennis and yoga.





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CAREER SERVICES

CAREER OFFICE

Our Career Office aims to assist students in their job search and in finding a professional internship position that is not only relevant to their studies, but also matches their personality and skills. We offer a range of services: career counselling, advice on CV writing, organising career days and ongoing skills development (UpSkill programme).

KEY CORPORATE PARTNERS

It is important to IBS that our students find the most suitable internship positions. With the help of our UpSkill programme, we are able to assess the most essential employability skills required on the labour market and help develop them during your studies.

We also seek continuous feedback from our partner companies by conducting annual satisfaction surveys on the quality of our students' work, skills and abilities. We organise our own job fair every semester in collaboration with our strategic partners, where our students have the opportunity to meet the largest international companies and apply for the internships and full-time jobs they offer.

Accor-Pannonia Hotels
Agoda International Hungary
Aquincum Hotel
Auchan
Avis Budget Group BSC
Baker Hughes
BDPST Hotel
Biztup ltd.
Blue Colibri App
Bolt
Brick Visual
BrokerChooser
Budapest Marriott Hotel
Celanese Hungary
Citibank
Coca Cola HBC
Cognizant
Corinthia Hotels
Cultural Care Germany GmbH
Diageo
DLX Media
Eaton Enterprises (Hungary)
Emirates Airlines
Equinox
Ernst and Young
Europe Language Jobs
Ewopharma Hungary
ExxonMobil
Fercam Austria GmbH
Detim
GE Global Operations
Genpact
GLC Global Leading Conferences
GroupM
HAYS
Henkel
IBM ISSC, IBM IGF, IBM
IFF International Flavours & Fragrances Inc.
Infinityn
InterContinental Budapest
Job Force
Kastner Budapest
Klein Consulting Accountancy
KPMG Hungaria
Institute for Foreign Affairs
Kyndryl
L&P Solutions
L'Oreal Hungary
T-Systems
MKB Euroleasing
Morgan Stanley
MŰISZ Student Employment Ag.
Popart
Procter and Gamble
Randstad
SaltPay
SAP
Schneider Electric
ShareNow
Siemens
Stamegna Retail
Swicon Group
Taaleri Energia Funds Man. Oy
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The Female Factor
The Walt Disney Co.
Transemex
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BUDAPEST CAMPUS

Consisting of three beautifully restored architectural heritage buildings, our main campus in Budapest is located in a business park directly by the Danube and is an ideal venue for education. The Park hosts over 60 leading international and Hungarian companies, including Microsoft, SAP, Canon and Graphisoft, providing a vibrant business environment for our school.

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GRAPHISOFT PARK RESIDENCE HALL

The on-campus residence hall of Graphisoft Park offers comfortable accommodation for 70 students in well-equipped single or shared ensuite rooms with high-speed internet access. Laundry and communal kitchens are available to our students.

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VIENNA CAMPUS

The Vienna campus is located in the heart of the city surrounded by history and culture. There are plenty of opportunities nearby for shopping and dining out, and you can relax in the splendid park of the Belvedere just across the street.



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WHAT WE DO FOR YOU

- Shortlist programmes and institutions that fit your goal, level and budget
- Full cost breakdown: tuition, fees, accommodation, insurance, visa
- Prepare and submit your documents and handle the admissions correspondence
- Visa support, pre-departure briefing and help after you arrive
- Scholarships and grants: what you qualify for and how to apply

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